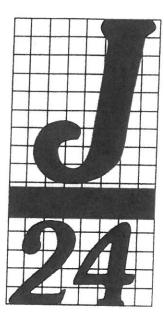
Guidelines for the Use of the J/24 Class Logo



The J/24 Class logo appearing above is the exclusive property of Rodney Johnstone, copyright holder of the J/24 Class of sailboat.

Permission to reproduce the logo is granted to the International J/24 Class Association, any National J/24 Class Association, District, Fleet or Organizing Authority as defined by the International J/24 Class Constitution for the purposes of:

- 1) promoting the J/24 Class of sailboat or any event held on behalf of the J/24 Class of sailboat;
- 2) production of merchandise sold directly to the general public by any of the above, providing that any profits generated by such sale are received by the International J/24 Class Association, the National J/24 Class Association, District, Fleet or Organizing Authority and used to support the activities of that organization. Such profits shall not accrue to the benefit of any individual or for-profit entity;

Permission is granted to any sail maker who produces a main sail for the J/24 Class of sailboat, as required by the International J/24 Class Rules.

Reproduction of the logo by any third party or for-profit entity is strictly prohibited unless a written license is granted directly from Rodney Johnstone.

Guidelines for Use of the J/24 Class Logo and Trademark



The J/24 Logo and trademark as it appears above is the exclusive property of J Boats, Inc.

J Boats, Inc. hereby conditionally agrees to allow the use of the J/24 logo to the following users, with the conditions described below, without further written permission required.

The following entities shall be allowed to use the J/24 logo as shown above:

- 1. The International J/24 Class Association (the "IJCA")
- 2. A National J/24 Class Association (the "NJCA") recognized by the IJCA
- 3. A fleet or district recognized by a NJCA
- 4. An organizing authority involved in the preparation or hosting of a sailing event which includes the J/24 Class of sailboat.
- 5. The owner of a J/24 Class of sailboat.

Conditions of Use:

The above described entities shall be allowed to use and/or reproduce the J/24 logo as imaged above for the following purposes:

- A. The logo may appear on any printed materials prepared by the IJCA, a NJCA, a district, fleet or organizing authority in the course of identification, publicity and promotion of the J/24 Class of sailboat or events for the J/24 Class of sailboat.
- B. The logo may appear printed, embroidered or otherwise reproduced on any garment prepared by the IJCA, a NJCA, a district, fleet or organizing authority in the course of identification, publicity and promotion of the J/24 Class of sailboat or events for the J/24 Class of sailboat.

Such garment(s) may be donated or sold, providing any profits from the sale of such garment specifically benefit the entity in fulfilling the hosting, promotion and publicity of the J/24 Class of sailboat, or to support those who sail the J/24 Class of sailboat.

C. The logo may appear printed, embroidered or otherwise reproduced on any garment prepared exclusively for the personal enjoyment of the owner of a J/24 Class of sailboat, providing such garment not be sold for profit to the benefit of the boat owner or others.

Prohibitions:

Under no circumstances may any of the entities describe above claim license to or grant permission for the reproduction of the J/24 Class logo to any other described entity, or to a third party involved in for-profit activities.

Any entity seeking use of the J/24 Class logo not specifically defined above, should consult J Boats, Inc. in writing for specific permission for the use intended.

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